

CULTURE MILE LEARNING DELIVERY PLAN 2018/19 and 2019/20

Programme	Lead	DATE
Culture Mile Learning	Frazer Swift	4 July 2018

Activity	How activity supports City strategies	Deliverable	Outputs to end of 19/20 academic year	Delivered by		
FUSION SKILLS Deliver fusion skills pathways for London's learners, particularly disadvantaged groups, by developing interventions that draw on our unique assets, expertise and strengths as a partnership.	Cultural and Creative Learning Strategy 2018-2023 Raise understanding and awareness of the value and importance of fusion skills in terms of tackling disadvantage Continue to excel in providing employment pathways and support into the creative and cultural industries, creating a stronger focus on entrepreneurship, creativity and innovation Young Londoners in the City's schools and beyond have access to the information, advice and experiences that will help them progress into fulfilling careers, including in the creative industries and City sectors requiring the development of fusion skills Empower teachers with the culture and creativity to enhance learning by promoting an integrated approach where culture and creativity are used to enhance learning across the curriculum Provide CPD training to ensure that teachers of non-arts subjects have approaches and methods for including the arts and culture in lessons to enhance innovation, interest, practical learning, enjoyment and ultimately learning success Provide targeted talent pathways for young people aged 14-25 years, especially for groups under-represented in the creative and cultural sectors Develop relationships with other local cultural education partnerships to join up resources, deliver shared ambitions, and maximise the cultural and heritage assets of the City of London Enhance capacity and leadership around fusion skills including the delivery of a distinctive City of London Corporation education and skills offer where all learners receive systematic development of fusion skills Education Strategy 2019-2023 Ensure that technical and employability skills, including digital, future, and fusion skills are integral to the City schools offer Skills Strategy 2018-2023 Deliver a step-change in the development of critical skills, knowledge and competences to provide the necessary skills to meet the challenges of the rapidly changing world of work Enhance our capacity to meet national and regional skills needs Create a stronger focus on entrepreneurship, creativity and innovation	Fusion Skills Challenge Prize – drive change and cross-sector collaboration through a seed-funding innovation prize in order to unlock opportunities for young Londoners to gain the fusion skills required for success in the 21 st century workforce	<ul style="list-style-type: none"> Implementation Plan for Fusion Challenge Prize developed with Nesta Challenge Prize centre Engagement of key stakeholders Advisory group in place Brand and marketing plans in place Pre-launch of Challenge Prize Surgeries, information dissemination and engagement of participants Cross-sector panel of experts to champion the prize established Investment partners in place Launch / call to entry Selection of finalist teams (up to 8) Midpoint event Learning opportunities for finalist teams (mentoring, workshops, learning) Development plan submitted by teams Pitch to panel Awards and celebration event Evaluation and sharing learning 	<p>Sep 18</p> <p>Dec 18</p> <p>Dec 18</p> <p>Dec 18</p> <p>Jan 19</p> <p>Mar 19</p> <p>Mar 19</p> <p>Mar 19</p> <p>Apr 19</p> <p>July 19</p> <p>Nov 19</p> <p>Dec 19</p> <p>Jan 20</p> <p>Feb 20</p> <p>April 20</p> <p>July 20</p>		
		Involve young people in our planning – work with existing youth panels to develop meaningful opportunities for young people to influence CML decision-making and planning	<ul style="list-style-type: none"> Youth leadership opportunities embedded within the Fusion Challenge Prize plan Opportunities for involvement of young people identified in collaboration with youth panels to align with programme activities in 2019/20 	<p>Mar 18</p> <p>June 19</p>		
		CPD for teachers from the City of London Family of schools – work with City Family of Schools to deliver a CPD programme for teachers to enhance fusion skills and creative learning across the curriculum	<ul style="list-style-type: none"> Consultation with teachers to identify needs and design programme through Culture Forum and Culture Mile Learning networks Recommended programme of activity for approval by steering group Launch of programme activity Sharing and celebration event 	<p>Sep 18</p> <p>Dec 18</p> <p>Apr 19</p> <p>July 20</p>		
		Shared work experience programme – deliver a pilot work experience programme across CML partners for students from the City Family of Schools and Islington schools	<ul style="list-style-type: none"> Dissemination of learning from pilot between Museum of London / Salters' Company / The Charterhouse Format of programme developed in collaboration with schools and CML partners Partners signed up to be involved June 2019 launch City Family of Schools / Islington schools confirmed to take part in programme Learning and evaluation feeding into Phase 2 Y2 of programme delivered 	<p>Oct 18</p> <p>Dec 18</p> <p>Feb 19</p> <p>Mar 19</p> <p>Jun 19</p> <p>Feb 20</p> <p>Jun 20</p>		
		Proximity partnerships – collaborate with specific local authorities, cultural destinations etc to co-design fusion skills programmes to enhance the life chances of local people, especially those from disadvantaged areas	<ul style="list-style-type: none"> Proximity partnership opportunities scoped (Islington, Olympic Park) and shared areas of activity identified Partnership agreements / statements of intent in place Planning underway Delivery of shared activities 	<p>Dec 18</p> <p>Mar 19</p> <p>Jun 19</p> <p>July 20</p>		
		Professional development and peer learning – develop and embed fusion leadership skills and expertise across the Culture Mile Learning organisations	<ul style="list-style-type: none"> Two collaborative learning workshops delivered across all Culture Mile Learning partners to co-design content and structure Definitions of 'Fusion', 'Learning Destination', and 'Social Mobility' agreed by Culture Mile Learning partner organisations and tested with target groups (businesses, young people, teachers) Culture Mile Learning organisations' strengths, opportunities and assets mapped Programme activities agreed and external expertise identified as required Launch of programme Delivery of a structured programme of events, workshops, and professional development Evaluation of impact and sharing learning 	<p>Jun 18</p> <p>Jun 18</p> <p>Jul 18</p> <p>Sep 18</p> <p>Nov 18</p> <p>March 20</p> <p>July 20</p>		
		Fusion skills projects – deliver small-scale pilot projects involving two or more CML partners to test innovative approaches to supporting the development of pupils' and other formal learners' fusion skills	<ul style="list-style-type: none"> Two fusion skills projects identified by Culture Mile Learning partner organisations to take forward as part of 19/20 programme Pilot of projects complete Evaluation and refining to scale 	<p>Mar 19</p> <p>Dec 19</p> <p>Mar 20</p>		
		LEARNING DESTINATION Establish Culture Mile as a learning destination for London by investing in collaborative planning and delivery models that align resources and enhance our collective impact.	Cultural and Creative Learning Strategy 2018-2023 Review and develop the relationship between Culture Mile Learning and the City of London family of schools through a formalised Culture Forum Provide both formal and informal (in school and out of school) pathways for creative and cultural experiences for children and young people	City Family of Schools Culture Forum – support City of London Family of Schools to connect with and take full advantage of cultural and creative learning opportunities through the Culture Forum	<ul style="list-style-type: none"> Contribute to the development of the format and remit of the forum Attend and play an active role in forum meetings Collaborate with schools on the development and delivery of initiatives generated by the forum 	<p>Dec 18</p> <p>Ongoing</p>
				Culture Mile bundle days – develop and deliver Culture Mile branded events and activities for	<ul style="list-style-type: none"> Pilot a bundle model for schools building on City Stories format and pilot two events with City Family of schools 	<p>July 19</p>

	<p>Proactively support and evidence initiatives that encourage London schools, especially in disadvantaged areas, to engage with the cultural life of the City; for instance, the School Visits Fund</p> <p>Maximise access to the City Corporation's cultural venues by London's pupils through a School Visits Fund</p> <p>Increase the effectiveness of collective activity and greater recognition of Culture Mile as a learning destination, with cultural education activity being integral to other Culture Mile activities, including programming and public realm activity</p> <p>Culture Mile Learning is communicated in an inclusive manner, so it is well known, relevant and accessible</p> <p>Establish a digital hub of learning and communication to enable knowledge and skills exchange and the development of a change community of peer learning</p> <p>Education Strategy 2019-2023</p> <p>Ensure that the City Corporation's outstanding cultural and historical resources enrich the creative experience of London's learners</p> <p>Skills Strategy 2018-2023</p> <p>Improve the learning experience and learning outcomes for learners impacted by disadvantage</p>	<p>schools</p> <p>Culture Mile Programme – align learning opportunities within the Culture Mile Programme</p> <p>City Stories – enhance existing collaborative programme for whole year groups (year 7s) from the City Family of Schools introducing them to the role, history and culture of the City</p> <p>Young City Poets – work with National Literacy Trust to enhance existing model to better develop fusion skills and deliver 18/19 programme for 35 schools across London partners</p> <p>City School Visits Fund – promote the fund to schools and not-for-profit educational organisations in disadvantaged areas across London</p> <p>Partnership meetings and events – monthly steering group meetings, tri-annual partnership meetings, networking and knowledge exchange opportunities</p> <p>Culture Mile events – deliver learning opportunities as part of major Culture Mile events</p> <p>Marketing and communications – develop physical and digital resources for effective collaboration and promotion of the Culture Mile Learning offer to learners across London, in collaboration with CM communications and marketing leads</p>	<ul style="list-style-type: none"> Refining to scale in 19/20 academic year Work with Culture Mile Programming group and Marketing workstreams to align activities and develop a coordinated, regular learning offer across Culture Mile partner venues Deliver and evaluate three days in 18/19, planned in collaboration with participating schools Deliver and evaluate three days in 19/20, planned in collaboration with participating schools Work with National Literacy Trust and CML partners to enhance fusion skills aspects of programme and to develop evaluation methodology accordingly CML partners signed up to be involved 18/19 programme Schools signed up to participate in 18/19 programme Deliver programme across partners' sites Evaluation and refining of programme with partners for delivery in the 19/20 academic year At least 100 schools benefit from the fund per year Use fund strategically to enable schools to take part in CML initiatives, e.g. Smithfield 150, bundle days, City Stories, Young City Poets Evaluate impact of fund and produce end of year report 6x partnership meetings delivered (July, October, February of 2018/19 and 2019/20) Monthly steering group meetings Creative project delivered with five local primary schools as part of Smithfield 150 event Attend Culture Mile Programming steering group to ensure learning opportunities are included as part of Culture Mile events, public realm projects, and annual programme Opportunities identified for up to three learning projects to be delivered as part of the 2019/20 Culture Mile programme Delivery and evaluation of three learning projects as part of the 2019/20 Culture Mile Programme City Culture Forum and partners' teacher, youth and family panels consulted on potential methods for accessing offers Platforms tested and in place to enhance collaboration and promotion of offers from across the partnership Promotional strategy for 2019/20 agreed New Culture Mile Learning advocacy brochure produced to celebrate impact and reflect new priorities 	<p>Sept 19</p> <p>July 19</p> <p>July 20</p> <p>Jul 18</p> <p>Jul 18</p> <p>Sep 18</p> <p>July 19</p> <p>July 19</p> <p>Ongoing</p> <p>Mar 19 / Mar 20</p> <p>Ongoing</p> <p>Aug 18</p> <p>Ongoing</p> <p>Mar 19</p> <p>July 20</p> <p>Dec 19</p> <p>Mar 19</p> <p>Mar 19</p> <p>Jun 19</p>
<p>STAFFING AND CAPACITY</p> <p>Capacity to support collective activity and deliver rich, inspiring cultural learning experiences for learners across London.</p>	<p>Cultural and Creative Learning Strategy 2018-2023</p> <p>Convene opportunities for the City Corporation's cultural venues to work together to offer innovative learning programmes and resources that benefit learners across London and beyond</p> <p>Develop clear leadership on culture: working in collaboration with cultural partners</p> <p>Establish clearer lines of governance, accountability and business planning for Culture Mile Learning</p> <p>Ensure more long-term economic sustainability through less reliance on single grants or on project funds for cultural learning activities in Culture Mile Learning</p>	<p>Staff capacity – dedicated CML staff capacity (x 2 posts)</p> <p>CML apprentice – create apprenticeship opportunity within the CML team</p> <p>Income generation and sustainability – identify and pursue opportunities to secure external funding and generate income</p>	<ul style="list-style-type: none"> Temporary staff contracts confirmed April-August 18 Contracts in place to end of March 2020 Recruitment Apprentice in place (1 year) Funding application to A New Direction to support Fusion Challenge Prize project Joint funding opportunities identified with partner development teams 	<p>Apr 18</p> <p>Sep 18</p> <p>Mar 19</p> <p>April 19</p> <p>March 19</p> <p>March 19</p>
<p>IMPACT AND EVALUATION</p> <p>Developing the skills and methodologies to understand, capture and communicate our collective impact on London's learners.</p>	<p>Cultural and Creative Learning Strategy 2018-2023</p> <p>Continue to assure and enhance the standards and quality of our cultural provision to achieve excellence in delivery and impact</p>	<p>Shared evaluation framework to measure collective impact – develop a shared framework for measuring the impact of our work with London's Learner's</p> <p>Monitoring and evaluation of key initiatives – demonstrate the impact of key collaborative projects and embed our learning into future programmes</p>	<ul style="list-style-type: none"> Develop a shared framework with all CML partners that will enable ongoing measurement and communication of the collective impact of our work Evaluation brief developed and procurement underway Independent evaluator commissioned End of Y1 interim evaluation report End of Y2 final report 	<p>March 19</p> <p>Oct 18</p> <p>Dec 18</p> <p>July 19</p> <p>July 20</p>